

Sponsoring Options for Partner of the Swiss IPv6 Council

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1 About the Swiss IPv6 Council

The Swiss IPv6 Council was founded in 2010 as the Swiss Chapter of the International IPv6 Forum with Silvia Hagen as the chair. The Swiss IPv6 Council supports and promotes the use and integration of the new Internet Protocol version 6 (IPv6) in all networks, public and private, consolidating single-source knowledge, support and various activities.

The provision of suitable communication platforms, the active exchange of information at national and international level and the various activities and events assist companies, IT officers and public administrations in planning and implementing IPv6 projects in an optimal manner.

The Swiss IPv6 Council closely cooperates with Swiss industry, educational institutions and research establishments enabling open and equal access to technology and knowledge through the networking of resources.

2 Communication Platforms

The Swiss IPv6 Council operates a website, which informs about news, events, presentations, white papers, articles and case studies about the introduction of IPv6. The website is regularly updated and acts as a central communication platform for all interested parties.

For the communication with the members newsletters, press articles, Twitter, Facebook, and Xing are used. These communication channels are also available to the sponsors for their own communication according to the listed sponsoring options.

3 Members

As per November 2015 around 600 users were registered, growing fast, the number increasing by approximately 20 users per month. We expect the number to rise up to about 700 members by the end of 2016. With this foundation, an active communication within the community is possible.

Target Groups for members and partners:

- Technical institutions
- Economy
- Politics
- Media
- Education and Research
- International Organizations

4 Activities

The member events and conferences in the last two years found an interested filling. The statistics for the website are well visited and increasing. More and more members register their dual-stack website on our dashboard (dashboard.swissipv6council.ch). In 2016 we want to increase the mode for events.

- Extension and optimization of the professional website (dual-stack since the beginning)
- Active communication in all social media channels
- Increase number of members through partnerships and media work
- Fostering of the relations to politics, media and organizations
- Public press releases to increase public awareness
- Regular newsletter to members
 - Council-Newsletter (1 per month)
 - Event-Newsletter (invitation, reminder, conclusions and feedback)
- Events in a monthly interval
- One or two IPv6 business conferences per year
- Offering Certification activities
- Building a Swiss marketplace with products and services for IPv6
- Building a platform for special offers by Council members
- Establishing of coporate memberships

The Swiss IPv6 Council invites sponsors and partners to initiate further projects.